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INTRODUCING THE 2008 GUITAR PLAYER CLASSIC LESSONS SERIES

JUNE: How To Play Like Jimi Hendrix! AUGUST: How To Play Like Stevie Ray Vaughan!

JUST ADDED: BONUS DIGITAL DISTRIBUTION TO IK MULTIMEDIA USERS AND GUITAR CENTER CUSTOMERS!



These special newsstand editions feature exclusive *Guitar Player* interviews and "How To Play Like" lessons on legendary players, as well as articles on the gear and techniques they made famous.

Bonus content includes lessons that zero in on how to emulate the tones, techniques, and riffs of other guitar legends, such as Jeff Beck, Metallica, Jimmy Page, Eric Clapton, B.B. King, and others!

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Readers will buy these collector's editions and refer to them time and again for exclusive lessons not found elsewhere. Your ads will be seen by thousands of players looking to emulate the guitar heroes of our time. Do your products replicate or recreate the sound of these legends? If so, you don't want to miss the ***Guitar Player Classic Lessons Series!***

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Distribution: 92,000 copies will be distributed on North American newsstands, *plus* the June edition will polybag with 2500 Summer NAMM show copies of *Guitar Player's* July issue. **Digital Editions of the Classic Lessons Series will be distributed to more than one million IK Multimedia users and to Guitar Center guitar customers. Your ad will have a "live link" back to your site, presenting your customers with direct access to your products!**

Guitar Player Classic Lesson Series: How To Play Like Stevie Ray Vaughan!

Ad Close: June 25 **Art Due:** July 2 **On Sale:** August 19

This newsstand-only special issue reprints classic interviews by SRV and his brother Jimmy Vaughan, as well as articles on his gear and techniques. A super-special bonus is a step-by-step lesson on how to play ten classic SRV licks. The ULTRA-special bonus is a lesson section that zeroes in on precisely what a player needs to know to emulate the tones, techniques, and riffs of other blues and blues-rock legends, such as B.B. King, T-Bone Burnett, Eric Clapton, John Lee Hooker, and others!

Guitar Player Classic Lesson Series: How To Play Like Jimi Hendrix!

Ad Close: April 30 **Art Due:** May 7 **On Sale Date:** June 24

This newsstand-only special issue reprints Hendrix's first and last GUITAR PLAYER interviews, as well as articles on his gear and techniques. A super-bonus is a step-by-step lesson on how to play five classic Hendrix licks. The ULTRA-special bonus is a lesson section that zeroes in on precisely what a player needs to know to emulate the tones, techniques, and riffs of other guitar legends, such as Ritchie Blackmore, Jeff Beck, Metallica, Jimmy Page, and others! *Additional 2,500 copies to polybag with Summer NAMM show issues of July GUITAR PLAYER.*

more...

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